



PIERCE COUNTY CARES FOR BUSINESS

COVID-19 Economic Recovery
Programs

Pierce County Agriculture Program Farm Business Online Marketing/Sales Reimbursement

Pierce County farmers are facing unprecedented challenges due to the COVID-19 pandemic. Reaching customers online is critical for farmers to maintain and create new customer connections leading to more sales. Pierce County has launched the Online Direct-Marketing Reimbursement program (ODMR) to help offset costs associated with creating or developing online marketing and sales capabilities.

ODMR Program Criteria:

- Farms **with or without** an existing online marketing presence can apply for this reimbursement
- Online direct-marketing costs must be incurred during the months of July-November 2020
- Reimbursements will be capped at \$1,000 per applicant, while funds last
- Reimbursable expenses must be submitted via an online application for reimbursement no later than November 30, 2020. Online application will require electronic receipts, itemized list of expenses, and a link to active online marketplace

Reimbursable Expenses Include:

- Registration, activation, and monthly fees associated with the use of the service through November 2020
- E-commerce consulting fees for assistance with developing a web presence and/or online marketplace

Qualifying Online Direct-Marketing Services

- [Barn2Door](#)
- [Farmigo](#)
- [Harvie](#)
- [Local Harvest — CSAware](#)
- [Open Food Network](#)
- [Cropolis](#)
- [Food4All](#)
- [Local Food Marketplace](#)
- [Local Line](#)
- [Shopify](#)

Other vendors may qualify with pre-approval. Pierce County shall not recommend any service provider. Participating farms should select the best fit for their operation.

For more information contact:

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